



*Welcome to the Chamber*

**A GUIDE TO MEMBERSHIP**



# WELCOME TO THE CHAMBER!

New Chamber Member,

Thank you for joining and choosing to support the Kanab Area Chamber of Commerce. Members like you allow the Chamber to provide important services to area businesses and the community. We are committed to doing all that we can to keep you informed and support your business or organization. Please don't hesitate to contact us if there's any way we can help your business to continue to grow.

I encourage you to participate in Chamber events and activities, and most of all to use the Chamber as a resource for your business. We'll notify you about our programs and events via email, but you can also find a calendar of events at our website: [kanabchamber.org](http://kanabchamber.org).

Your Chamber membership provides you with many benefits, including:

- A listing in our online Business Directory
- Discounted rates and/or exclusive invitations to our programs and events
- Business referrals and consultations
- Subscription to our monthly email newsletter and breaking news updates

Welcome to your membership, and thank you for your commitment to the community.

*Pat Guerrero*

Pat Guerrero  
Board President



# Mission

The Kanab Area Chamber of Commerce supports the creation of a strong local economy, promotes the local business community, provides networking opportunities for its members, and represents local business interests to government entities.

## 2024 Volunteer Board & Officers

<b>Pat Guerrero</b>   President	Best Friends Animal Society
<b>Ron Thompson</b>   Vice President	Kanab Create, Ron's Fresh Baked
<b>Matt Clafin</b>   Treasurer	Best Friends Animal Society
<b>Don Jennings</b>   Secretary	Best Friends Animal Society, Southern Utah News

## About the Chamber

Established in 1967, the Kanab Area Chamber of Commerce is a nonprofit organization whose members are individuals and business owners invested in developing their businesses, growing our economy, and strengthening our community. We work with our members and partners to make Kanab and the Kanab area the best place to live, work, play and do business.

The Chamber is an independent nonpartisan organization, though we do work with community partners, including Kane County and the City of Kanab.

Like most trade organizations, the Chamber is categorized as a 501c6 nonprofit corporation governed by its Board of Directors. All board members and officers are volunteers, and are not compensated for their service. Revenue from membership fees covers the cost of member lunches, breakfasts, and events including training, seminars, and summits, as well as the cost of our online business directory, monthly newsletter, and administrative costs.



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# What we do



## CONNECT

We bring businesses and people together through membership, programs, training, and events.



## PROMOTE

We want our members to be successful. We promote members on our digital and traditional platforms and through referrals.



## DEVELOP

We are here to help people and businesses get what they need to be successful, learn more about working in the community, and improve outcomes for employers and job seekers.



## ADVOCATE

We act on behalf of our members to influence civic, social, and economic activities that support community growth.

*“Membership in the Kanab Area Chamber of Commerce allows me to collaborate with other businesses owners and be supported by professionals in the community. I appreciate the chamber’s free and discounted services, such as the shop local campaign, rack card program, and business training. Chamber meetings are an excellent way to visit with other businesses owners and glean inspiration from them.”*

*- Susan Honey, Honey’s Fuel Center & Garden Nursery*



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# Member Benefits



## Referrals

Chamber members receive referrals through inquiries we receive via email and social media.



## Rack Card Program

The Chamber's rack card program promotes participating businesses in two dozen locations throughout Southern Utah and the Arizona Strip.



## Communication

Monthly email newsletter, breaking news via email as it happens, and a regular social media posts keep members informed about business issues in the community.



## Website

The Chamber's website features our comprehensive Business Directory, our blog, and an online calendar for promoting our programs and services, as well as member businesses.



## Networking Luncheons & Breakfasts

The Chamber hosts monthly networking luncheons at featured member locations, as well as monthly networking breakfasts at Parry Lodge. Meals are free for chamber members.



## Training & Consulting

The Chamber hosts several half-day events each year featuring subject matter experts in business management and leadership, offers consulting for members on issues such as business startup, financial planning, marketing & communication, and using technology to grow your business.



## Grants & Marketing Opportunities

The chamber partners with the Kane County, Center for Business, Education & the Arts, and Southern Utah News to provide grant funding and reduced-cost advertising for member businesses.



## Kanab Area Help Wanted

Members have access to the Kanab Area Help Wanted Facebook Group, with more than 2000 members curated and vetted by the Chamber, for posting open positions and finding employees.



## #KanabShopLocal

The Chamber features the #KanabShopLocal hashtag across all of its media channels, promoting local member businesses and encouraging customers to spend their dollars locally.



# Connect with the Chamber!



[INFO@KANABCHAMBER.ORG](mailto:INFO@KANABCHAMBER.ORG)



[FACEBOOK.COM/KANABAREACHAMBER](https://FACEBOOK.COM/KANABAREACHAMBER)



[FACEBOOK.COM/KANABAREAHHELPWANTED](https://FACEBOOK.COM/KANABAREAHHELPWANTED)



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Don Jennings

[secretary@kanabchamber.org](mailto:secretary@kanabchamber.org)



Join our mailing list



Follow us on



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# Our Focus in 2024

- Grow membership by 25%
- Create new/support existing programs and services to benefit members
- Provide consistent and sustainable value for membership
- Grow the board of directors by 1-3 members
- Nurture existing local municipal and business partnerships and create new sustainable partnerships to benefit members
- Implement effective marketing and communication to promote the chamber's work in the community

# THANK YOU

*for your investment  
in our community!*

## KANABCHAMBER.ORG

