

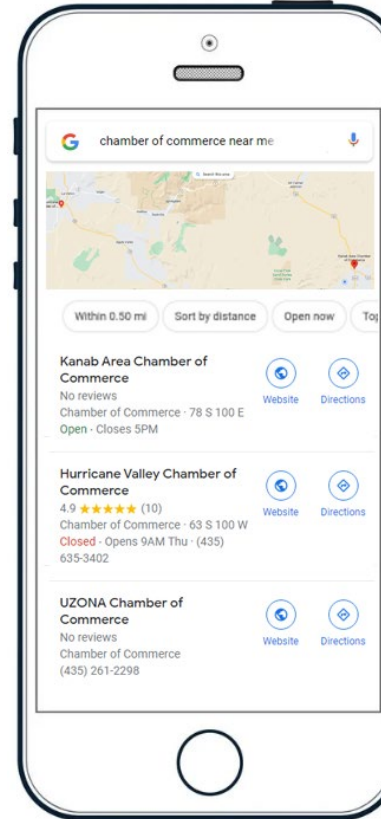
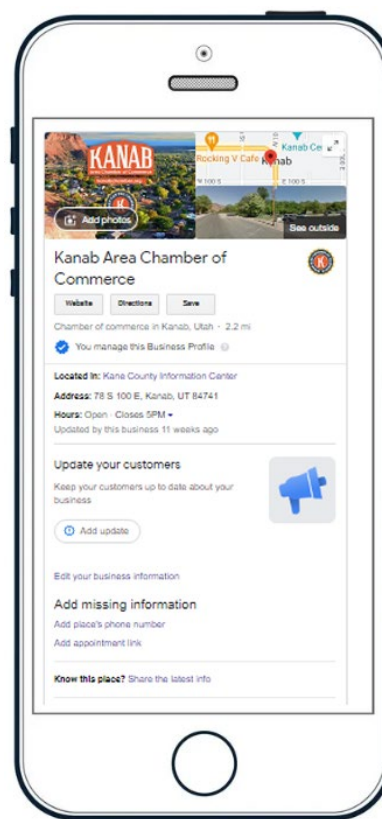
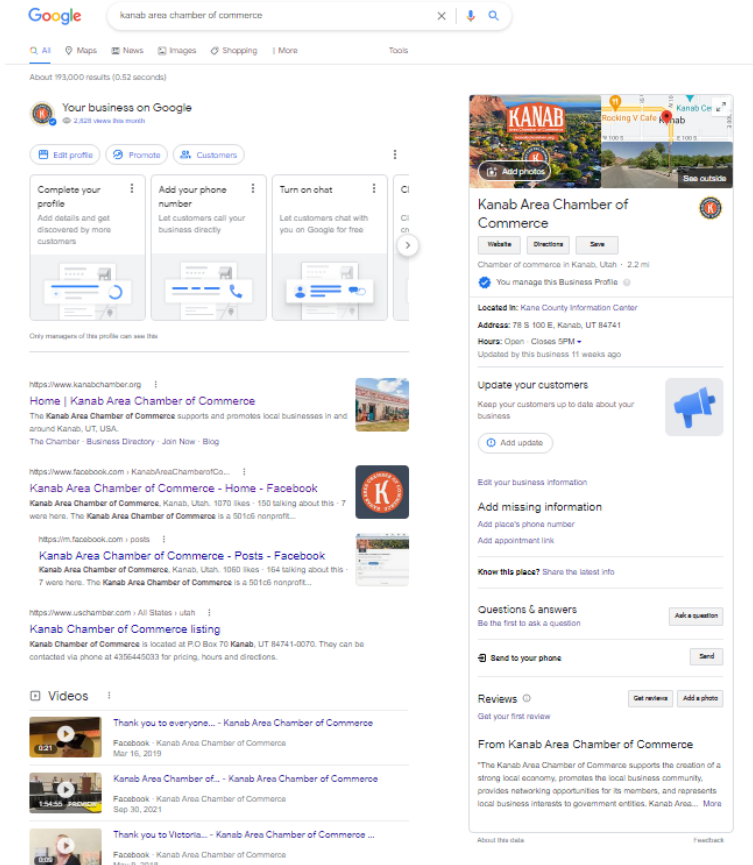
A Guide to Google My Business



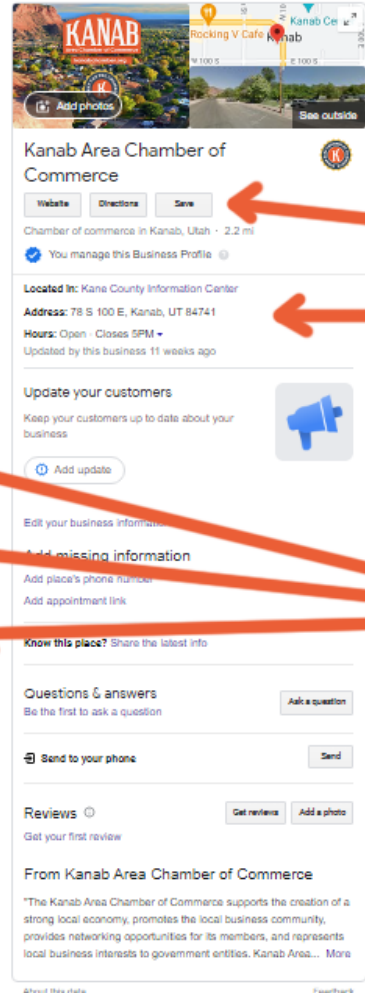
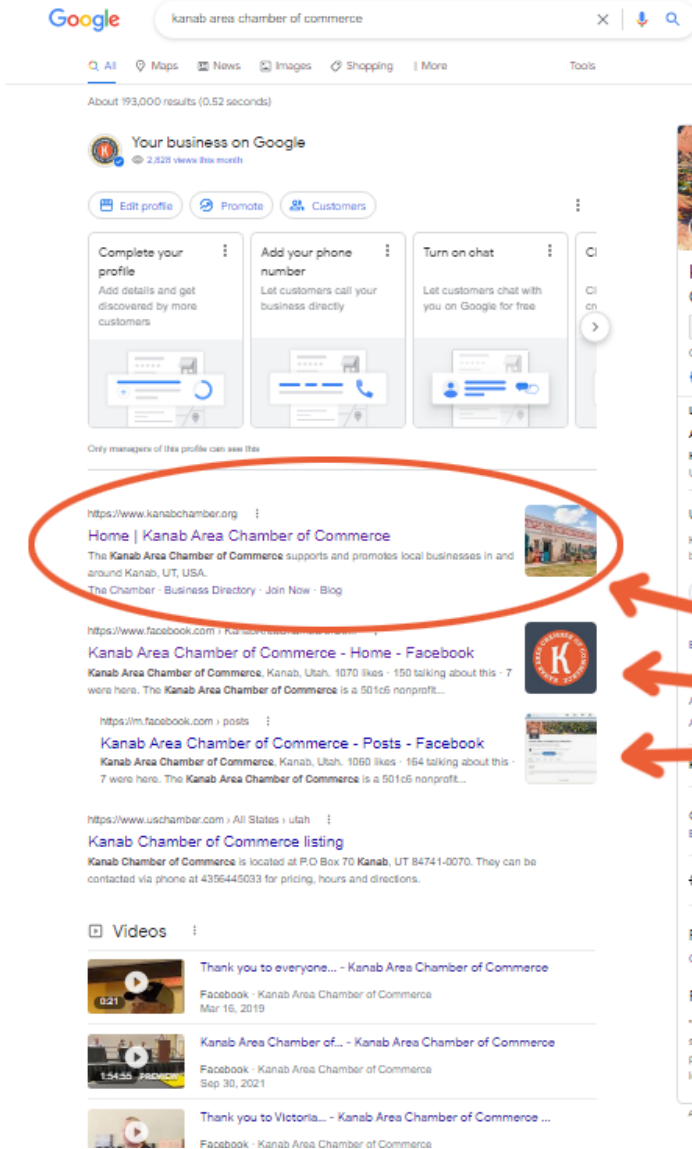


What is Google My Business?

A separate listing within Google search specifically for local businesses.



- Pictures
- Map
- Hours
- Phone number
- Website
- Reviews
- Q&A
- And more



You set the primary photo

Google map to your business

Your logo

Buttons to your website, directions, save the search

Address, hours, phone number

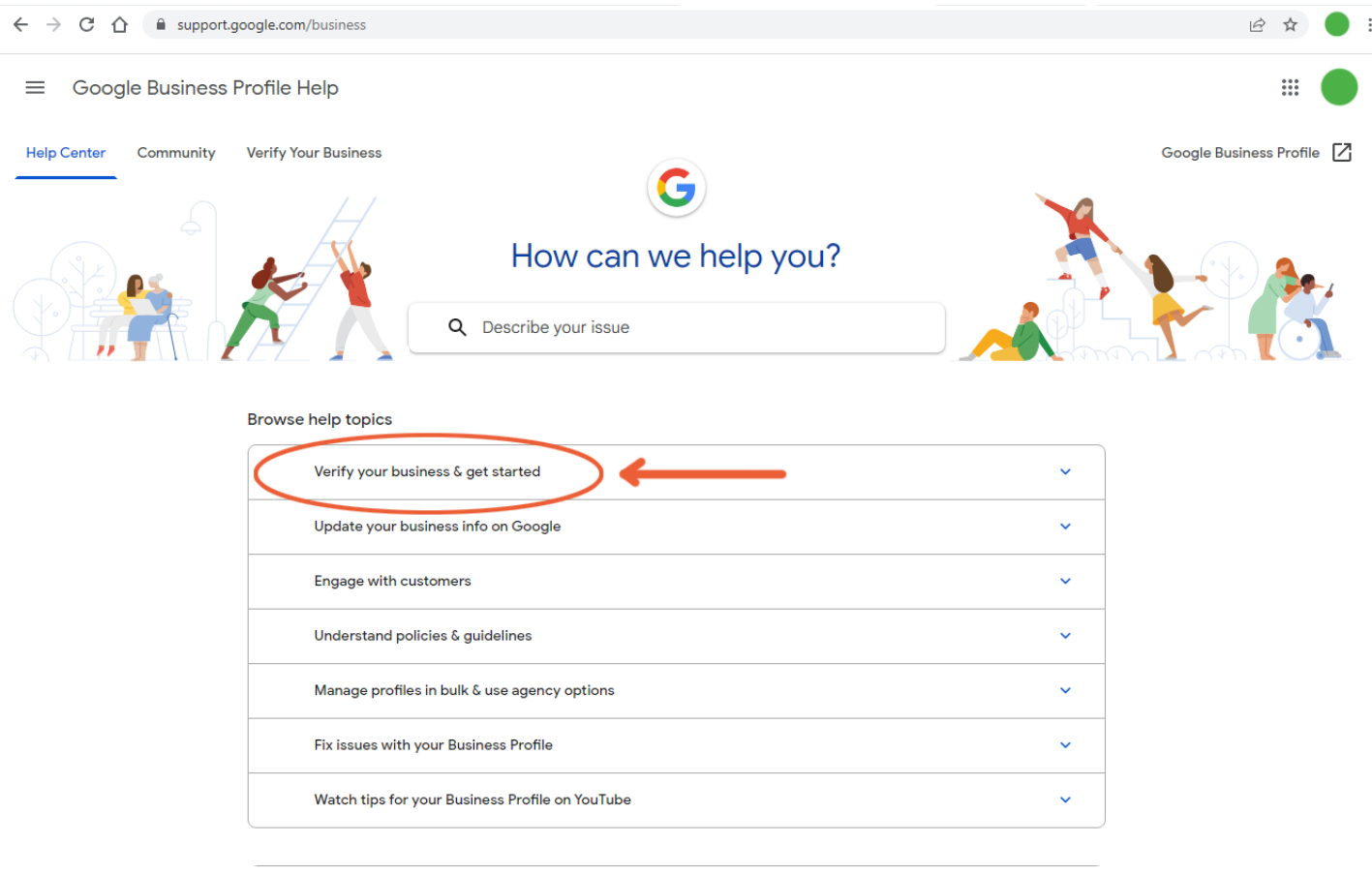
All your business information at the TOP of the results page – website, social accounts, social postings, etc.

User can send the search to their phone

You write your business description



You'll need a Gmail account to use Google My Business, and the easiest way to do all of this is to login to Google and visit <https://support.google.com/business>. Click on "Verify your business & get started" to start the process.



- If you have a Gmail account, you have a Google account
- It's a good idea to use a Gmail account that uses your business name, but you can use your personal Gmail if you want
- You'll find a FAQ, help topics, and links to instructional videos on the Google Business Profile Help page that are easy to use and understand